



## ***NEWS RELEASE***

*Editor's Note: Hi-resolution images available upon request*

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## **Moneta Group's Jim Blair Named to *Barron's* Top 100 Independent Financial Advisors List** *3<sup>rd</sup> Consecutive Year Honor Bestowed on Blair*



ST. LOUIS—Sept. 14, 2009—Jim Blair, principal and Family CFO at Clayton-based at [Moneta Group](#), has again been named one of the country's Top 100 Independent Financial Advisors by *Barron's*, a leading financial publication. This is the third consecutive year Blair, a CERTIFIED FINANCIAL PLANNER™ professional and an Accredited Wealth Management Advisor, has earned this distinction.

Highlighting 100 of the most prominent men and women in the industry, *Barron's* Top Financial Advisors list reflects the volume of assets overseen by the advisors and their teams, revenues generated for their firms and the quality of the advisors practices.

“Jim is a consummate advocate for his clients and is well-deserving of this honor,” says Gene Diederich, CEO at Moneta Group. “He is a talented and trusted advisor who is committed to managing, growing and protecting his client’s assets.”

Blair, a 22-year veteran at Moneta Group, is quick to give credit to his colleagues for his successful practice. “The support and expertise of my colleagues and immediate staff allows me to bring sufficient resources to my clients in order to meet their diverse needs. The team effort that is put forth every day at Moneta Group gives me the opportunity to provide my clients with customized, individualized service.”

In addition to serving clients as a Family CFO, Jim is an avid civic leader, devoting his time to numerous local and national causes. He currently serves as an advisor to the Board of Trustees of the Gateway Area Chapter of the National MS Society and is Chairman of the MS Corporate Achievers Campaign. He is also an avid conservationist.

With more than \$6.5 billion in assets under management, Moneta Group is one of the nation’s largest independently-owned financial planning organizations, serving clients and their financial goals since 1905.

For more information, please visit [www.monetagroup.com](http://www.monetagroup.com).

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### **About Moneta Group**

Headquartered in St. Louis, Missouri, [Moneta Group](http://www.monetagroup.com) provides “[Family CFO](#)” services to a select group of successful families. Founded in 1905, the firm’s primary role is serving as their clients’ advocate - while helping them negotiate the many complexities encountered in managing their financial affairs. Advice is provided across a broad range of topics including investment management, retirement planning, estate planning, risk management, business succession planning, income tax planning, employee compensation planning and education funding. As the Family CFO, Moneta allows their clients the opportunity to continue doing what they do best: building wealth, pursuing hopes, and living the life of their dreams. For more information on Moneta Group, visit [www.monetagroup.com](http://www.monetagroup.com).