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**Moneta Group Announces Former A.G. Edwards
Financial Advisors Join Firm**



Pictured: Patrick J. Howley III, CFP®, MBA and Betsy E. Dow, CPA

Editor's Note: Hi-resolution photos available upon request

ST. LOUIS—Jan.8, 2010— [Moneta Group](#), one of the country's leading independent financial planning and consulting firms, has announced that two A.G. Edwards veterans have joined the firm. Patrick J. Howley III, CFP®, MBA joins the firm as a Principal and Family CFO. Betsy E. Dow, CPA, joins the firm as a Professional Consultant.

In a career spanning more than 25 years, Howley brings extensive financial planning and investment management experience to his new position at Moneta Group. As a

branch manager at A.G. Edwards, he was one of the first brokers to adopt a financial planning approach to client service. “The same core values Moneta prizes were in force at A.G. Edwards,” says Howley. “The most important component of an investment strategy is the client, which is why Moneta Group is a perfect fit for me. Here I can do what is truly best for clients, and that is vital to the process. Providing a true service—not only investment advice, but long-term, comprehensive planning, allows me to take care of clients and help them achieve their goals.”

“Pat has earned a reputation as a trusted professional in the financial services industry,” notes Gene Diederich, CEO at Moneta Group. “His has a strong commitment to serving his clients by helping them establish their goals for the future and guiding them through the financial complexities facing them.”

Dow joins Moneta Group after a 25-year career at A.G. Edwards. During 17 years in the home office, she was instrumental in developing the firm’s resources in retirement plans, financial plans, business and executive services and tax. “I am excited about being part of Moneta Group because their values and philosophy—particularly that of always putting clients first—is so closely aligned with what I truly value. I’m excited about the future,” says Dow.

Howley earned a B.S. in business administration at Quincy College where he played on four National soccer championship teams and was recently inducted into the college’s Hall of Fame. He also holds an MBA from St. Louis University. Howley, his wife and three children reside in Clarkson Valley.

Dow, a Certified Public Accountant, holds both a B.S. in accounting and an MBA in finance from Washington University. She and her husband reside in University City. Their son is a junior at Illinois Wesleyan.

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About Moneta Group

Headquartered in St. Louis, Missouri, Moneta Group provides “[Family CFO](#)” services to a select group of successful families. Founded in 1905, the firm’s primary role is serving as their clients’ advocate - while helping them negotiate the many complexities encountered in managing their financial affairs. Advice is provided across a broad range of topics including investment management, retirement planning, estate planning, risk management, business succession planning, income tax planning, employee compensation planning and education funding. As the Family CFO, Moneta allows their clients the opportunity to continue doing what they do best: building wealth, pursuing hopes, and living the life of their dreams. For more information on Moneta Group, visit www.monetagroup.com.